

Nkumba pick up lucrative sponsorship deal

By Faith Kial

Nkumba University Volleyball Club (NUVC) women's team has entered a partnership with KCB bank for the next one year.

In a move that is the first of its kind in Ugandan volleyball, Nkumba have become the first team to pick up a team sponsor of that magnitude whose sole purpose is to take care of the team. With the deal signed they will now be referred to as KCB Nkumba University Volleyball Club and wear KCB branded kits.

"This partnership means we have put in a lot of work and that work is now recognised. We have been able to attract a sponsor like KCB bank. For us this is not only a time to celebrate but also a time to put in a double shift," NUVC coach Tony Lakony said.

With this partnership the bank will inject sh45m into the Nkumba Open and the arrangement does not stop there. They will hold the club's hands and will focus on empowering the women on the team by offering those that qualify opportunities like internships.



KCB acting executive director Ibrahim Senyonga (right) Nkumba University Dean of Students Christopher Kasasa (centre) and KCB marketing executive Janet Agaba (left) unveil the new club kit at Nakasero. Photo by Johnson Were