

**YOUTH ENTREPRENEURSHIP AND POVERTY REDUCTION IN TUDUN WADA
LOCAL GOVERNMENT-KANO STATE, NIGERIA**

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ABSTRACT

This study investigated about youth entrepreneurship and poverty reduction in Tudun Wada Local Government, Kano State, Nigeria. the study was guided by the following research objectives: i) to establish youth involvement in entrepreneurship in Tudun Wada local government, Kano State, Nigeria; ii) to assess the level of poverty reduction among youth due to their involvement in entrepreneurship in Tudun Wada local government, Kano State, Nigeria; and iii) to determine the relationship between youth entrepreneurship and poverty reduction in Tudun Wada local government, Kano State, Nigeria. The study used cross-sectional survey design on a sample size of 292 respondents, however, only 272 participated in the study. Furthermore, only questionnaire was used as the main research instrument. Data was analyzed using frequency and percentage tables, mean and standard deviations; and Pearson correlation and Regression analysis. The study found that the overall level of youth involvement in entrepreneurship in Tudun Wada local government was very satisfactory (overall average mean=4.14, Std=1.424). The study revealed that the overall level of poverty reduction among the youth due to their involvement in entrepreneurial activities was satisfactory (overall average mean=3.28, Std=1.309). The study also found a positive and strong relationship between youth entrepreneurship and poverty reduction ($r=0.711^*$, $p<0.01$). The study concluded that when youth involve themselves in entrepreneurship, there is a high likelihood of poverty reduction and vice versa. The study recommended the need for the government of Nigeria to emphasize innovation among the youth, the need for the government of Nigeria to emphasize youth participation in entrepreneurship to reduce their level of vulnerability and help them to be more productive in life and the need for the government of Nigeria to keep supporting the youth by providing them with grants, loans, entrepreneurial education and training which would enhance their capacity to self-sustenance and eventual poverty reduction in their households.